

If we were of a poetic temperament and could write a "Sonnet on a Lady's Bonnet," what an inspiration we could get in our Millinery Department, with its wealth of Easter offerings, where our fair patrons are as likely to be pleasantly surprised as much by the whimsicalness of the styles as by the lowness of the prices.

A couple of Hints in our Special Values in Un-trimmed Hats:

LADIES' STRAW HATS, best styles, in plain and fancy braids, the \$1.00 quality, at **.49**

LADIES' PLAIN AND LACE EDGE, FINEST QUALITY MILAN STRAW HATS, real value \$2.00 each, at **1.39**



The flowers that bloom in the Spring are hard to distinguish from the flowers we're showing in immense profusion in our Millinery Department. 'Tis well worth a visit to note the wonderful perfection of the imitation, to see how the exquisite tints of the artificial vie with the bloom of the natural.

Here are two price hints as an introduction:

Imported French Rose Imported French Montures, the regular Roses, like illustration, 50c. quality, the regular **.25**

25c. quality, at **.12**



Easter Offerings in Ladies' New Spring Suits.



Ladies' Suits, like illustration, in a variety of handsome two-tone novelty suitings, velvet revers to match, trimmed with passementerie, full-flare skirt, waist and skirt lined throughout, an exceedingly pretty suit and a great bargain at **10.98**

Ladies' Box-Front Reever Suits, style of illustration, made of fine English mixed cheviot, silk-lined jacket, full-flare skirt, lined throughout, a great special at **10.98**

Easter Offerings in Ladies' New Spring Jackets.



Ladies' Tailor-Made Fine Tan Covert Cloth Jackets, style of illustration, at **2.98**

Ladies' Spring Jackets, in Fine Imported Kerseys, Broadcloths, Whitecloths and Scotch Weaves in fancy mixtures, one-half lined, three-quarters lined or lined throughout with Dresden Silk. In the latest styles, trimmed with straps of the material and small pearl buttons, in a large variety of striking effects, FROM **4.98 TO 25.00**

Ladies' New Spring Capes.



Ladies' Fine Cloth Capes, in black or tan, richly embroidered with braid, as shown in illustration, at **3.98**

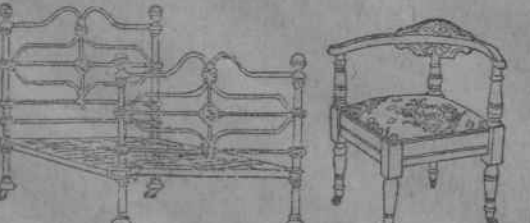
Ladies' silk lined Velvet Capes, with ribbon bow in front and ruching of ribbon and jet around neck, at **3.98**

Velvet Capes, lined with Dresden silk and trimmed with lace-edged fluting, ribbon bow in front and ruching around neck, at **7.98**

Ladies' Double Capes of fine black French diagonal, handsomely trimmed with 8 rows of braid on top cape, at **4.98**

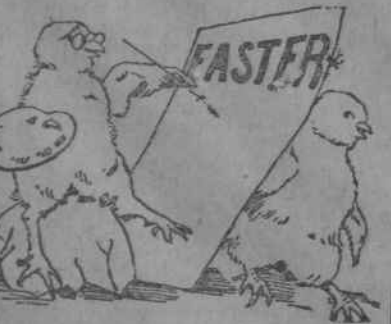


Furniture Specials.



Enamelled Iron Beds, like cut, 3 ft., 3 ft. 6 in., and 4 ft. wide, with a good spring, any size, for **5.50**

Corner Chairs, style of illustration, mahogany finish, with spring seats, assortment of colors, at **1.98**



Misses' and Children's Reefers and Jackets, sizes 6 to 14 years, in goblin blue, red and navy blue, fine cheviot, trim med with rows of braid, in pointed collar and cuffs, at **3.98**

Misses' Reefers and Children's Reefers, in fine blue and green and red habit brown fancy cloth, sizes 6 mixtures, to 14 years, at **1.48**

Children's Reefers, in fine blue and green and red habit brown fancy cloth, sizes 6 mixtures, to 14 years, at **2.75**

Misses' Jackets, like cut, sizes 14, 16 and 18 years, in tan and blue mixtures and plain cloths, with inlaid velvet collar, at **3.98**



Misses' and Children's one-piece Dresses, like illustration, in a variety of pretty plaids, sizes 6 to 14 years, at **1.48**

Misses' and Children's Suits, sizes 6 to 14 years, in a great variety of extra fine fancy plaids and mixtures, yoke and cuffs of contrasting plain material, trimmed with satin and fancy braid, in ribbon on belt, cuffs, collar and front. Price **1.48**

Misses' and Children's Suits, sizes 6 to 14 years, in a variety of extra fine fancy English Mixed Checks, in green and brown effects, trimmed with satin and cuffs of contrasting shades and braid. Price **4.98**

Misses' and Children's Suits, like cut, sizes 6 to 14 years, in a variety of fancy mixtures, revers, collar and cuffs of plain contrasting shades and braid. Price **1.98**



Easter Novelties.

A handsome assortment of Easter Cards and Booklets from .02 each to **1.00**

Hand-painted egg Novelties, at each **.49**

Rabbits, each, .10, .15, and **.19**

Hand-painted Porcelain Plaques, with gold cross, at each **.17**

Silk Ribbon Bookmarks, sterling silver trimmings, at **.25**



PARASOLS.

Coaching Parasols, printed warp, Dresden effects, an exquisite variety of colors and combinations, handsomely finished, at **3.48**

Coaching Parasols, all silk, white ground, with Dresden borders or flower effects, handles mounted with Dresden balls and other designs, at **1.50**



EASTER OFFERINGS IN SILKS.

Taffeta Silks, in stripe, checks and Dresden effects; regular price 55c., at **.39**

30-inch Printed Silks, this season's latest colorings and designs, regular price 70c., at **.49**

Print Warp Taffeta Silk, Dresden effects, rich quality; regular price \$1.10, at **.79**

20-inch Black Satin Duchess, pure silk, rich lustre; regular price 85c., at **.58**

23-inch Black Satin Duchess, rich quality, regular price \$1.15, at **.78**

24 to 27-inch Black Satin Duchess, regular price \$1.35, at **.89**

Black All-Silk Taffeta, Black All-Silk Lyons, 24-inch double warp Brocade Pongee, at **.39**

Black All-Silk Brocade 280s Grain, new Spring designs; regular price 55c., at **.56**

BLACK GOODS.

50-inch Black English Mohair, regular price 35c., at **.38**

50-inch Brocade Mohair, new designs, regular price 55c., at **.49**

45-inch Black English Brilliantine Mohair, regular price \$1.00, at **.68**

46-inch Black Silk Finish French Henrietta, former price \$1.25, at **.58**



Easter Specials in Ladies' and Children's Hosiery.

Ladies' Richelleu Ribbed Lisle Thread Hose, with silk embroidered designs in handsome colors on the instep, excellent quality and well worth 65c. a pair, at **.37**

Children's Double Knee Cotton Hose, fast black, one and one ribbed; all sizes, 5 to 8 1/2, sold everywhere at 25c. a pair, at **.15**

Ladies' Fast Black Cotton Hose, double soles, the regular quality that is usually sold for 25c. a pair, at **.14**

Children's Lisle Thread Hose, warranted fast black, plain and one and one ribbed; the ribbed Hose are double knees, and cannot be bought elsewhere for less than 30c. to 65c. a pair, according to size; we sell all sizes, 5 to 8 1/2, at **.25**

Ladies' Knit Underwear.

LADIES' SILK SWISS RIBBED VESTS, like illustration, with Silk Lace at Neck, very handsome and entirely new, in the most beautiful colors of Pink, Sky, Lavender, White, Cream and Black, well worth \$1.00 each, at **.48**

LADIES' SWISS RICHELIEU RIBBED Lisle Thread VESTS, Low Neck and Sleeves, in White or Ecru, handsomely trimmed with silk at neck and arms, worth 50c., at **.25**

LADIES' FINE RIBBED BALBRIGGAN VESTS, High Neck, Long or Short Sleeves, Drawers to match, at **.25**

LADIES' WHITE OR BLACK RIBBED UNION SUITS, High Neck, Short Sleeves, excellent quality, at **.98**



Misses' and Children's Reefers and Jackets, sizes 6 to 14 years, in goblin blue, red and navy blue, fine cheviot, trim med with rows of braid, in pointed collar and cuffs, at **3.98**

Misses' Reefers and Children's Reefers, in fine blue and green and red habit brown fancy cloth, sizes 6 mixtures, to 14 years, at **1.48**

Children's Reefers, in fine blue and green and red habit brown fancy cloth, sizes 6 mixtures, to 14 years, at **2.75**

Misses' Jackets, like cut, sizes 14, 16 and 18 years, in tan and blue mixtures and plain cloths, with inlaid velvet collar, at **3.98**



Easter Offerings in Colored Dress Goods.

48-IN. GLACE MOZAMBIQUE SICILIAN AND MOHAIR NOVELTIES in the latest raised weave effects, the richest and latest of high-grade fabrics, selling elsewhere from \$5.00 to \$6.50 a yard, at **2.98 and 2.49**

48-IN. HIGH-GRADE SILK AND WOOL AND SILK AND MOHAIR FRENCH NOVELTIES in the newest weaves and colorings, among the finest and most desirable of Parisian Dress Fabrics, worth \$2.98 and \$2.25 a yard, at **1.98 and 1.49**

46-IN. IMPORTED FRENCH NOVELTIES in All-Wool and SILK and Wool Weavings, in Novelty Weaves, an excellent the new Tans, Modes, Grays, Blues, Browns, Greens, Reds, etc., very desirable fabrics, worth \$1.90 and \$1.50 a yard, at **1.25 and .98**

42-IN. FANCY CHEVIOT NOVELTIES in Mixture and SILK and Wool Weavings, an excellent the new Tans, Modes, Grays, Blues, Browns, Greens, Reds, etc., very desirable fabrics, worth \$1.90 and \$1.50 a yard, at **.69**

40-IN. MIXED SUITINGS, in Cheviot and Two-Toned Weaves, in an extensive variety of colors and patterns, worth 60c. a yard, at **.39**

38-IN. FANCY SWIVEL SILKS for Ladies' Waists and Dress Wear, in all the latest patterns and colorings, in heliotrope, light blue, yellow, pink, cream, canary, lavender, light gray, etc., in figure and stripe effects, worth 40c. a yard, at **.29**



Easter Glove News.

Ladies' two-clasp Pique Kid Gloves, in English tan and reds, with heavy black silk embroidered backs, perfect fitting, all sizes, 5 1/2 to 7 1/4. This glove positively cannot be matched elsewhere for less than \$1 a pair; our price only **.75**

Ladies' real French Kid Gloves, in all the new Spring shades of tans, modes, grays, etc., with 4 large pearl buttons and back beautifully embroidered with 3 rows of black, self-color or fancy silk. This Spring's importation from a great French manufacturer, perfect fitting and a regular \$1.50 glove, all sizes, 5 1/2 to 7 1/4. As a great Easter special, the pair only **.79**

Ladies' White Kid Gloves, 4 large pearl buttons, embroidered on back with 3 rows of black silk; this is identically the same glove that we have sold thousands of pairs of for 85c.; there is no better fitting glove; it will give excellent satisfaction; all sizes, 5 1/2 to 7 1/4; the pair only **.79**

Ladies' Kid Gloves in English Tans and Reds, 4 buttons, embroidered on the back with 3 rows of black silk; well worth 90c., the pair, at **.69**

Ladies' 3-Clasp Fine French Kid Gloves, one of the very latest styles in English Tans and Reds, Golden Brown and Black; handsomely embroidered on the back in black; the pair only **1.35**

Ladies' 4-Button French Kid Gloves, all Black, with three rows of white silk embroidered on the back; these are very chic; the pair **1.25**

Ladies' Dogskin Mocha and Gauntlet Glove, an excellent wearing quality, comfortable and very dressy, and well worth \$1.25 a pair, at **.98**



Misses' and Children's Suits, sizes 6 to 14 years, in a variety of extra fine fancy English Mixed Checks, in green and brown effects, trimmed with satin and cuffs of contrasting shades and braid. Price **1.98**

Misses' and Children's Suits, like cut, sizes 6 to 14 years, in a variety of fancy mixtures, revers, collar and cuffs of plain contrasting shades and braid. Price **1.98**

Complete Stock of New and Stylish Shoes for Easter.

Ladies' Fine Vici Kid Jullets, all sizes; \$2.00 Shoes for **1.39**

Latest style Ladies' lace Vici Kid or russet tan, made on latest style razor toe, last, all sizes, \$3.00 Shoes for **1.98**

Ladies' Patent Leather Button, cloth top, made in latest style razor toe, worth \$3.50, at **2.49**

Ladies' Fine Vici Button, with Patent Leather tips, made on latest style razor toe, also Common Sense last, all sizes, worth \$2.50, at **1.98**

Children's fine Kid or Russet Tan, spring heel, button, sizes 5 to 10 1/2, worth \$1.50, at **.89**

Men's, Boys' and Youths' Lace Shoes, sizes 11 to 2, worth \$2.00, at **1.29**

Same style, with Louis XV. heels, worth \$3.00, at **1.69**

Ladies' Patent Leather Oxford Ties, made on latest style last, worth \$3.00, at **1.98**

Ladies' Patent Leather Oxford Ties, made on latest style last, worth \$3.00, at **2.35**

Embroidered Turkish Slippers, colors tan, yellow and blue, sizes 3 and 4 only, at **35c.**

New Spring Styles in Men's and Boys' Suits.

Men's Cutaway or Sack Suits in fine blue, black and fancy mixed Cheviots; the regular \$11.00 suits, at **7.98**

Men's very fine Clay Diagonal Coats and Vests, usually sold for \$12.50, at **8.98**

Men's Extra Pants, in fine worsted, at **2.98 and 3.98**

Boys' Long Trousers Suits, sizes 14 to 19 years, new Spring patterns, in fine all-wool Cheviots, at **5.98**

Boys' Sailor or round collar, fancy trimmed 2-piece all-wool Cheviot Suits, at **2.69 and 2.98**

Boys' Sailor Suits, largest variety in the city, at **2.98**

